

OCT19/12 15.11
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

WT29/12 WK-1

CO-OP BILLING NEEDED

DATE OCT19/12 15.11

TO LENA
FR JULIE

** NEW ORDER **
 TTLS \$193980..107X
 PLS CFM, TH 10/19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREEN MARGOTS

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA-SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1897												
1			500A-530A	30		\$625.00	10/23	10/26	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
2			530A-600A	30		\$925.00	10/23	10/26	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600A-700A PROGRAM : EYEWITNESS NEWS	30		\$1,875.00	10/23	10/26	4		TU-F	4
4			700A-900A PROGRAM : GOOD MORNING AMERICA	30		\$2,000.00	10/23	10/26	8		TU-F	8
5			500A-600A PROGRAM : EYEWITNESS NEWS	30		\$340.00	10/27	10/27	1		SAT	1
6			700A-900A PROGRAM : EYEWITNESS NEWSDAYBREAK	30		\$1,050.00	10/27	10/27	1		SAT	1
7			900A-1000A PROGRAM : GMA-SAT	30		\$1,050.00	10/27	10/27	1		SAT	1
8			700A-900A PROGRAM : EYEWITNESS NEWSDAYBREAK	30		\$1,050.00	10/28	10/28	2		SUN	2
9			900A-1000A PROGRAM : JEFF PROBST	30		\$560.00	10/23	10/26	5		TU-F	5
10			1000A-1100A PROGRAM : MILLIONAIRE/FAMILYFEUD	30		\$560.00	10/23	10/26	4		TU-F	4
11			1100A-1200N PROGRAM : THE VIEW	30		\$925.00	10/23	10/26	4		TU-F	4
12			1200N-100P PROGRAM : EYEWITNESS NOON NEWS	30		\$850.00	10/23	10/26	4		TU-F	4
13			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL	30		\$800.00	10/23	10/26	4		TU-F	4
14			300P-400P PROGRAM : STEVE HARVEY SHOW	30		\$650.00	10/23	10/26	4		TU-F	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			800P-900P PROGRAM : MIDDLE/NEIGHBORS	30		\$6,600.00	10/24	10/24	1		WED	1
28			1000P-1100P PROGRAM : NASHVILLE	30		\$5,300.00	10/24	10/24	1		WED	1
29			900P-1000P PROGRAM : GREY'S ANATOMY	30		\$6,500.00	10/25	10/25	1		THU	1
30			1000P-1100P PROGRAM : SCANDAL	30		\$5,000.00	10/25	10/25	1		THU	1
31			800P-900P PROGRAM : ONCE UPON A TIME	30		\$6,500.00	10/28	10/28	1		SUN	1
32			900P-1000P PROGRAM : REVENGE	30		\$6,000.00	10/28	10/28	1		SUN	1
33			1100P-1135P PROGRAM : EYEWITNESS NEWS AT 11P	30		\$2,000.00	10/23	10/28	4		TU-SU	4
34			1135P-1210A PROGRAM : NIGHTLINE	30		\$1,025.00	10/23	10/26	3		TU-F	3
35			1210A-105A PROGRAM : JIMMY KIMMEL LIVE	30		\$340.00	10/23	10/26	2		TU-F	2
36			500A-530A PROGRAM : EYEWITNESS NEWS	30		\$625.00	10/29	10/29	1		MON	1
37			530A-600A PROGRAM : EYEWITNESS NEWS	30		\$925.00	10/29	10/29	1		MON	1
38			600A-700A PROGRAM : EYEWITNESS NEWS	30		\$1,875.00	10/29	10/29	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
39			900A-1000A	30		\$560.00	10/29	10/29	1		MON	1
PROGRAM : JEFF PROBST												
40			1000A-1100A	30		\$560.00	10/29	10/29	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
41			1100A-1200N	30		\$925.00	10/29	10/29	1		MON	1
PROGRAM : THE VIEW												
42			1200N-100P	30		\$850.00	10/29	10/29	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
43			100P-300P	30		\$800.00	10/29	10/29	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
44			300P-400P	30		\$650.00	10/29	10/29	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
45			400P-500P	30		\$800.00	10/29	10/29	1		MON	1
PROGRAM : DR. OZ												
46			700P-730P	30		\$3,000.00	10/29	10/29	1		MON	1
PROGRAM : JEOPARDY												
47			730P-800P	30		\$3,000.00	10/29	10/29	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
48			1100P-1135P	30		\$2,000.00	10/29	10/29	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
49			600A-700A	30		\$850.00	10/28	10/28	1		SUN	1
PROGRAM : EM												

REP HEADLINE# 6387161
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
OCT19/12 15.11
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			162160.00	NOV/12		31820.00						

CONTRACT TOTAL 193980.00
TOTAL SPOTS 107

MARKET TOTALS \$477,555
WFTV 41% WKMG 17% WESH 24% WOFL 15% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*